



WINSTON FLOWERS GARDEN DESIGN

NATURAL BEAUTY INSIDE AND OUT

Imagine taking the Winston floral design aesthetic and expanding it to your garden, rooftop or deck: you'd have beautiful blooms year-round. Now you can, because Winston Flowers is launching a full garden design department this spring, to be headed by landscape architect Kate Kennen, formalizing the garden service offered previously.

The department will focus on urban outdoor space with container and specialty gardens, such as perennial and herb gardens around a patio, container plantings at the front door, and elaborate roof deck landscapes for both residences and businesses. Through in-home consultations, Winston's designers will customize each project for your color palette, design style and taste, so your garden complements your architecture. Winston Flowers also offers a maintenance program to care for your gardens weekly and automatically

change plants by season according to your schedule, whether you're away from the city for a season or want beautiful gardens all four seasons.

Winston Flowers takes pride in its unique choice of plant materials, hand-selecting each from trusted local vendors who grow specifically for Winston's. The wide selection allows for unique plant combinations and designs, so you'll always be delighted with something different. Of course, Winston's trademark containers are high style but will stand up to the harsh New England weather.

More than a green thumb, Kennen brings a sustainable design ethic to her work. She creates productive landscapes by choosing plants that cleanse storm water, enhance the soil, provide edible vegetation, improve wildlife habitat and require minimal water, which is especially helpful with container gardens.



KATE KENNEN

With a childhood spent at her family's garden center, you could say garden design is in Kennen's DNA. She earned a bachelor's degree in landscape architecture from Cornell and a master's in landscape architecture from Harvard. She ran her own landscape architecture practice in Boston and now joins Winston Flowers, providing creative direction in garden design.

Winston Flowers Garden Design
Boston, MA 02118
(800) 457-4901
www.winstonflowers.com